

## THE SPECIAL GLASSES FREE 3D LED WALL IS COMING

The **3D Light Field LED Wall System** is a 2-year EUREKA project, supported with 200.000 EUR by the NRDI Fund of Hungary.

LED walls are dominating the market in the field of large-scale visualization. Standard video walls, projector systems and other displaying technologies are unable to keep up with LED walls. We are not talking about usual displays, but rather modular, highly customizable in shape and size, creative platforms. Although large scale displaying is an extremely spectacular field, until now there was no working solution for glasses free 3D LED wall visualization.

EU has strong positions in the field of photonic industry, including LED components and advanced optical technologies. This time two European SME-s, the Hungarian Holografika cooperating with the German Temicon rethink LED walls to create a new product category in the segment, launching the glasses free **3D light field LED wall** product line.

This field of market is increasing rapidly; before long LED walls will be dominant in shopping malls, conference centers, airports, stadiums, concert-halls, theme parks and huge event sites. LED walls are already in use today as architectural elements and attractions. As future emerges, we will see more and more of them, and in glasses free 3D this will be a world's first.

For further information: <http://holografika.com/3dledwall>

# L3DWALL



NATIONAL RESEARCH, DEVELOPMENT  
AND INNOVATION OFFICE  
HUNGARY

*MOMENTUM OF INNOVATION*

PROGRAM  
FINANCED FROM  
THE NRDI FUND